



102 Waugh
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me I'm a visual storyteller with a passion for animation, character design and illustration. I have acquired over 15 years of experience in the Visual Communications and Graphic Design fields, and whether I'm animating, designing, or just working on my next illustration, I believe there is a whole story that deserves to be lovingly told. I'm consistently self-committed to a never-ending search for creative challenges, learning opportunities, and professional, artistic and personal growth.

I've had a great time creating these visual stories, I hope you have a great time enjoying them, too

who I've worked with

MyEdu.com (Austin, TX)

Feb 2010 - Sept 2010

User Experience Designer

- Created a wide range of illustrations in different styles but always with the College Student audience in mind. This images helped establish MyEdu friendly and young business model.
- Brought a fresh perspective to user experience design based on a philosophy that believes all design should be intuitive, friendly, enjoyable and memorable.
- Contributed to the establishing of MyEdu's brand and identity.

USAA Federal Savings Bank (San Antonio, TX)

Jan 2007 - Aug 2009

User Interface Designer

- Created updated design models more adequate to current web design standards.
- Contributed to the creation of a library of patterns, modules, standards and guidelines to use throughout all USAA's online products.
- Trained and prepared new and less experienced designers through the planning and actual delivery of design workshops, introductory tutorials and other materials which would immerse new employees in order to reduce their learning curve and increase familiarity with our website and web products.
- Created a large array of iconography, particularly for iteration no.1 of USAA's first iPhone app.
- Created, animated and edited graphic materials to be used as tutorials and video guides for USAA's online member base.

K-Force / Contractor for USAA (San Antonio, TX)

Nov 2006 - Jan 2007

Web Designer

Gambrinus / Robert Half Technology (San Antonio, TX)

Sep 2004 - Sep 2005

Web Designer

Carlson Wagonlit Travel (San Antonio, TX)

Jan 1999 - Aug 2002

Web Designer

more →



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Prosan Interactive (San Antonio, TX)
Web Designer - Graphic Designer

Jan 1997 - Dec 1998

JAM Designs (San Antonio, TX)
Design Assistant

Jan 1995 - Jan 1997

where I've learned
some good stuff

Advance Lighting with Sam Nielson
Schoolism - Online Course

Sep 2011

Traditional Character Animation Diploma
La Casa Animada, Tenerife, Spain

Sep 2010 - Jun 2011

Character Design with Stephen Silver
Schoolism - Online Course

Sep 2009 - Dec 2009

Advanced Character Animation Diploma
Animation Mentor, San Francisco, CA - Online Degree

Jan 2007 - Jul 2009

3D Character Animation Diploma
Institut De Estudis Politecnics (IDEP), Barcelona, Spain

Sep 2002 - Jul 2003

Visual Arts - New Media - Associates Degree
San Antonio College, San Antonio, TX

Jan 1997 - Jun 1999

other cool things
I know

- Highly skilled Traditional Illustrator, capable of developing original concepts and bring them to completion from beginning to end.
- Traditional Sculptor / Modeler, can create physical 3D character maquettes, with a high level of meticulousity to anatomy, armature construction, modeling and polishing in order to create a high quality product.
- Quite proficient with modern industry standard graphics creation software: Photoshop, Illustrator, Maya, etc.
- Fluent in English, Spanish, Italian and Catalan.

these guys can
vouch for me

Jesse Guerrero
David Karle
John A. Martinez

MyEdu.com, User Experience VP
USAA Federal Savings Bank, Web Creative Director
JAM Designs, President and Creative Director

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